



STRIVE

The 7<sup>th</sup> Iteration

February 22<sup>nd</sup> – February 23<sup>rd</sup>, 2025

# Sponsorship Package

# WHY STRIVE?

## STRIVE by the Numbers

**1000+**

Past Attendees

**6**

Past Iterations

**10+**

Past Sponsors & Partners

**4**

Inspiring Workshops

**1st**

Case competition with a concentration

**1**

Transformative & tech-centric experience at STRIVE 2025

## About STRIVE

Strive Competition was founded in 2016 with the aim of providing a more technology-focused business competition experience for students in the Lower Mainland. Strive's mission has always been to push students to analyse critically, think creatively, and dare to innovate.

Strive Competition joined Prosper Foundation's portfolio in May 2019. After 3 years of strategic planning and alignment, we welcomed more than 300+ attendees at STRIVE 2024 and maintained our position as one of Vancouver's top case competitions. This year, we are so excited to bring this exhilarating tech-centric experience to more talented students in not only the Lower Mainland but also other parts of Canada with a newly upgraded STRIVE experience spanning over two days.

# SPONSORSHIP PACKAGES

| Benefits   | Bronze       | Silver    | Gold      | Platinum  |
|--|--------------|-----------|-----------|-----------|
| Logo and link on STRIVE website and Prosper360   | 🔌            | 🔌         | 🔌         | 🔌         |
| Advertisement on Conference Handbook             | ¼ PAGE       | ¼ PAGE    | ½ PAGE    | FULL PAGE |
| Recognition in the Conference Newsletters        | LIMITED      | LIMITED   | ALL       | ALL       |
| Social Media Promotion (Story and Tailored Post) | 1 CREDIT     | 2 CREDITS | 2 CREDITS | 3 CREDITS |
| Opening & Closing Ceremonies Recognition         | OPENING ONLY | 🔌         | 🔌         | 🔌         |
| Logo on home page of STRIVE website              |              |           | 🔌         | 🔌         |
| Pre-Recorded Video During Closing Ceremony       |              |           | 🔌         | 🔌         |
| Opportunity to Host a Booth at STRIVE Expo       |              |           |           | 🔌         |
| Sponsorship Amount                               | \$500+       | \$750+    | \$1000+   | \$1500+   |

Tier benefits are negotiable and can be tailored to your business.

# EVENT DETAILS

## Venue



### **UBC Sauder School of Business**

2053 Main Mall, Vancouver, BC V6T 1Z1

We are excited to return to UBC Sauder School of Business to host our seventh annual conference. We would like to thank UBC Sauder's support in making our events possible.



### **Robert H. Lee Alumni Centre**

6163 University Boulevard, Vancouver, BC V6T 1Z1

To accommodate the growing interest for STRIVE, we will be expanding our capacity by hosting the Opening and Closing Ceremonies at the Robert H. Lee Alumni Centre.

## Conference Schedule

STRIVE 2025 will take place from February 22nd, 2025 to February 23rd, 2025. For a detailed conference schedule, please visit [strivecompetition.org](https://strivecompetition.org).

# PACKAGE BENEFITS

## **CONFERENCE PRESENCE**

All sponsorship tiers offer the presence of your company's logo and link on the STRIVE website, with Gold and Platinum tier sponsors featured on the home page. All sponsors will be recognized during the opening ceremony, with Silver tier and above sponsors recognized again during the closing ceremony. All attendees will be able to strengthen the connection they hold between your company and STRIVE.

## **SOCIAL MEDIA EXPOSURE**

With a social media reach of over 900+ high school students alongside 2000+ more through our sister conferences, your company will receive extensive exposure among a group of creative and diligent students from the Lower Mainland. Given this age demographic, social media promotions are ideal for your company's reach to grow with our conference. Each sponsorship tier will be given a specific amount of social media credits that can be applied towards either a story or a tailored post across all of our social media platforms. The Director of Marketing will be working with your company to create the most desirable posts that best showcase your company to our followers. Additional terms and conditions may apply regarding the information contained in the tailored promotion posts. Please do not hesitate to contact the Director of Marketing for more details at [marketing@strivecompetition.org](mailto:marketing@strivecompetition.org).

## **PRE-RECORDED MESSAGE DURING CLOSING CEREMONY (GOLD & PLATINUM)**

Gold and Platinum tier sponsors will have the opportunity to send in a pre-recorded video about their organization that will be played during the closing ceremony. Gold tier sponsors can submit a video up to 30 seconds in length while Platinum tier sponsors can submit a video up to 1-minute in length.

## **OPPORTUNITY TO HOST A BOOTH AT STRIVE EXPO**

Platinum tier sponsors will have the opportunity to host a booth at STRIVE Expo on behalf of your company. This is an effective method to solidify your brand's presence within a community of Lower Mainland's brightest youth.

## **ALTERNATIVE BENEFITS**

The information above are guaranteed benefits that you will receive; however, brand-specific benefits are negotiable. If you wish to alter any of the benefits, please contact our Director of Sponsorship at [sponsorship@strivecompetition.org](mailto:sponsorship@strivecompetition.org).

# ADDITIONAL INFORMATION

## **WHERE YOUR CONTRIBUTION WILL GO TO**

Every year, STRIVE grants fee waivers to students interested in participating but are unable to due to financial constraints through Prosper Foundation's Prosper All Access Program. This fee waiver program is only possible with the generosity of our sponsors. With your sponsorship, we can provide lower prices for our contestants and increase the volume of financial support that we can provide. Moreover, your business will gain recognition from exceptional youths in the Lower Mainland as STRIVE's participants are prospective customers and innovators, developers, and business leaders of the future.

## **PAYMENT AND FEES**

Strive Competition gladly accepts the following methods of payment as sponsorships: cash, cheque, direct direct wire transfer, and post-event reimbursements. Strive Competition and Prosper Foundation also accept gift vouchers or discount coupons as sponsorships up to a fixed percentage across our conferences.

## **CANCELLATION**

STRIVE relies heavily on sponsorships for our operations; therefore, all sponsorships cannot be reversed once the sponsorship contract has been signed. In the event that Strive Competition has to cancel its event(s), we will offer a partial or full refund of your sponsorships depending on the progress of the contract.

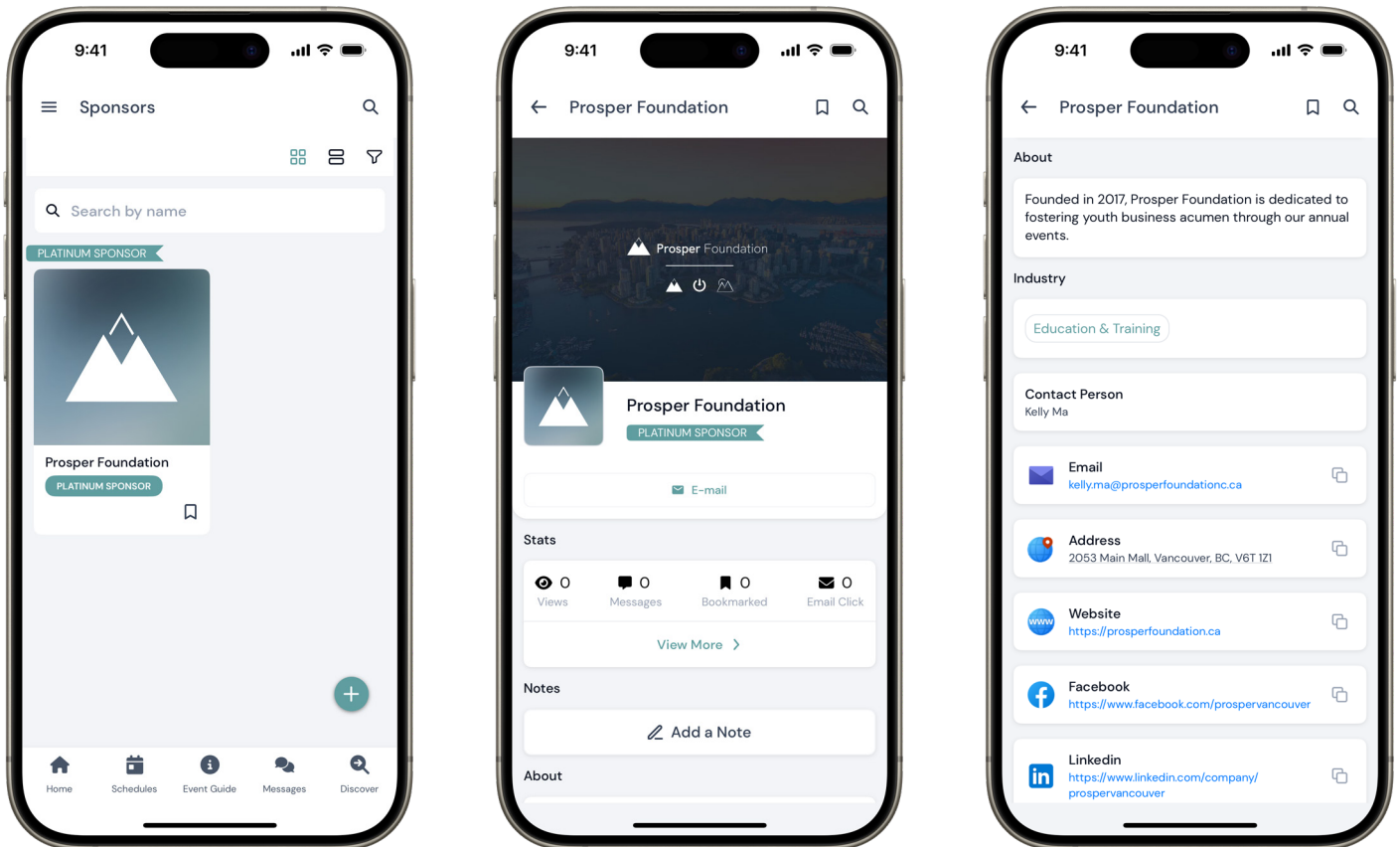
# INTRODUCING PROSPER360

## Prosper360, the Digital Key to Our Conference

Strive Competition, alongside Prosper Foundation, is proud to introduce the next revolutionary change to how attendees interact with the digital conference elements with Prosper360.

The Prosper360 app allows you to unlock the interactive digital experience across all Prosper Foundation events — including Ascend, STRIVE, Prosper, and more. For our distinguished sponsors, this platform will unlock new ways for attendees to meet and digitally interact with sponsors while providing accurate KPIs for sponsors to track the engagement.

As the only organization of its kind in Canada to offer this level of digital integration at no additional cost to all our sponsors, Prosper Foundation and Strive Competition are excited to elevate the conference experience for both our participants and our sponsors.



# CONTACT US

## Primary Point of Contact



**Christina Tian**  
Director of Sponsorship

 [sponsorship@strivecompetition.org](mailto:sponsorship@strivecompetition.org)

If the primary point of contact is not available, please reach out to us via the methods below. For urgent requests, please reach out directly to [chair@strivecompetition.org](mailto:chair@strivecompetition.org).

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|-----------|---|
| Email     | <a href="mailto:contact@strivecompetition.org">contact@strivecompetition.org</a>      |
| Facebook  | <a href="https://facebook.com/strivecompetition">facebook.com/strivecompetition</a>   |
| Instagram | <a href="https://instagram.com/strivecompetition">instagram.com/strivecompetition</a> |
| YouTube   | <a href="https://youtube.com/prospervancouver">youtube.com/prospervancouver</a>       |
| Website   | <a href="https://strivecompetition.org">strivecompetition.org</a>                     |